

ORDER



Orders
Order / Rev: 703225 - 2
Alt Order #: 06257012
Product Desc: OBAMA FOR AMERICA
Estimate: 1523 A
Flight Dates: 08/14/12 - 09/03/12
Original Date / Rev: 07/27/12 / 08/13/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	71	\$97,940.00	\$83,249.00	0.00
September 2012	49	\$72,720.00	\$61,812.00	0.00
Totals	120	\$170,660.00	\$145,061.00	0.00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	71	\$97,940.00	\$83,249.00
08/27/12	09/03/12	49	\$72,720.00	\$61,812.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%